Faculty Development Program: Design thinking for social entrepreneurship

Date: 05-07-2021

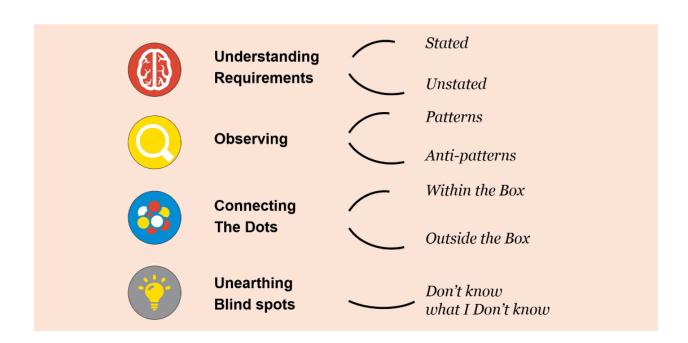
An AICTE sponsored FDP, Design Thinking for Social Entrepreneurship was conducted online from 5th July-9th July, 2021 by Shri Vithal Education and Research Institution (SVERI) in collaboration with Sobus Insight Forum, it's social innovation partner via the SVERI's Sobus Center of Excellence. The workshop, facilitated by entrepreneur coach and founder, Workwise pod., Mr Deepak Menon, saw participation by 110 faculty members from 70+ national academic institutions. The online workshop was a mix of hands-on design thinking sessions intermixed with speaker sessions by eminent people in the social entrepreneurship ecosystem such as Dr. Kanan Mougdaliye, Founder Spoken Tutorials & Professor IIT Bombay; Dr. Vishal Sardeshpande, Founder, Saarvay Solutions & Professor, CTIE IIT Bombay; Mr. Indrajit Chatterjee, Board Member WHEELS Global Foundation; Ms. Anupama Modi, Founder E-ship Anchors; Mr. Anbu Ratnewal and Mr. Ramakrishnan V, Design Thinking School; Dr. Prasad Teegalapally, Professor, NITIE Mumbai Professor.

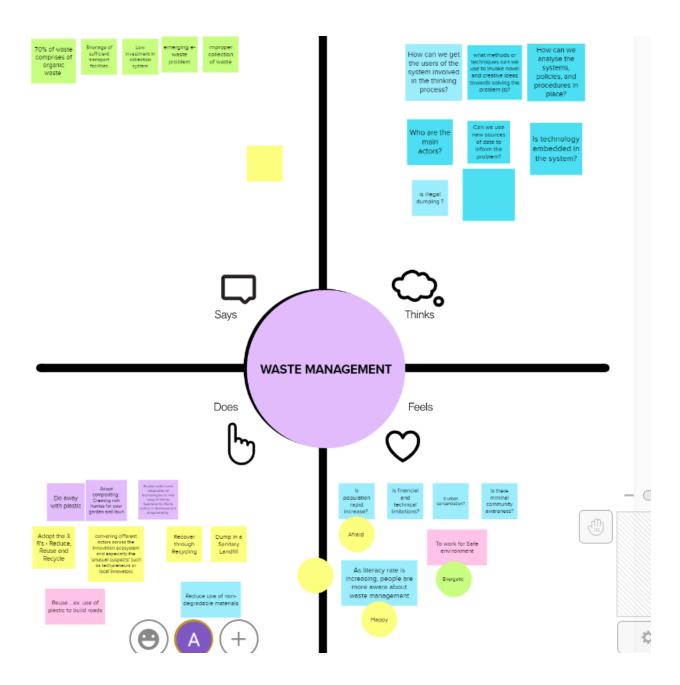


Brainstorming Problems: Rural Youth

	0	TOTTION TOUT					
Un employment Youth	Access to school and colleges	Access to Financial resources	Caste and Gender Discrimination	Health Issues	Lack of local resources	Access to electricity	Substance addicition
Lack of Guidance	Lack of occupational opportunities	Lack of self confidence	Lack of skills	Transport Facility- Connectivity	Lack of information about government schemes	Poor Communities	Lack of Sanitation facility
Violence/Crime	Illiteracy	Lack of agriculture knowledge institutions	Lack of civic sense	Lack of councelling centres	Centre for career guidance	Mlgration	Lack of information
Lack of proper mentor	Lack of awareness about technology	Cultural Difference	Lack of martketing	Societal pressure	Family pressure	Lack of safety	Certain Taboos
Lack of role models	Politics	Library Facilities	Lack of Technological Resources	Platform for recreation	Corruption	Exploitation	English Proficiency
Lack of industries	Level of education	Poverty					

Brainstorming Problems: Waste Management							
Lack of competency in recycling process	segragation of dry waste and wet waste	lack of integrated system	wastage at tourist places	Improper collection of waste	Biological reprocessing	deficient municipal infrastructure	Transportation to disposal site
garbage bin management	problem of deposition of medical waste	Disposal of waste in open drains leading to clogging of drains	No proper study conducted to examine the nature and ingredient of the waste	At the time of manufacturing of coment, more than 62% of CO2 is liberated_leads to pollution	create value from waste	systematic storage of waste at source	Sanitary Iandfill
Incenaration	bioremediation	dissemination of information	e waste recycling	garbage collection from waste bins at proper time	free plastic	Awareness about rules and regulations	lack of financial management
instability in policy formation	poorly trained employees	Lack of logistics	sewer waste management	problem of deposition of kitchen waste	Collection of Waste	awareness in people regarding waste management	industrial waste in water causing pollution
wastage in river /sea	awareness about recycling missing	environmental degradation	Lack of Proper Disposal Facilities	Construction Waste	energy efficiency	industrial growth	lack of basic asthestics
Scrap of digital devices	Awareness about safety aspects	lack of coordination	People generally don't take the works to the designated points they carry it to reachly roads, railway tracks, open plots etc.	lack of self discipline	lack of waste management technology	lack of disposal facility	Compost management
Recycled waste	cart pushers	Automobile waste management	Reliance of dying technologies to reduce and recycle waste				

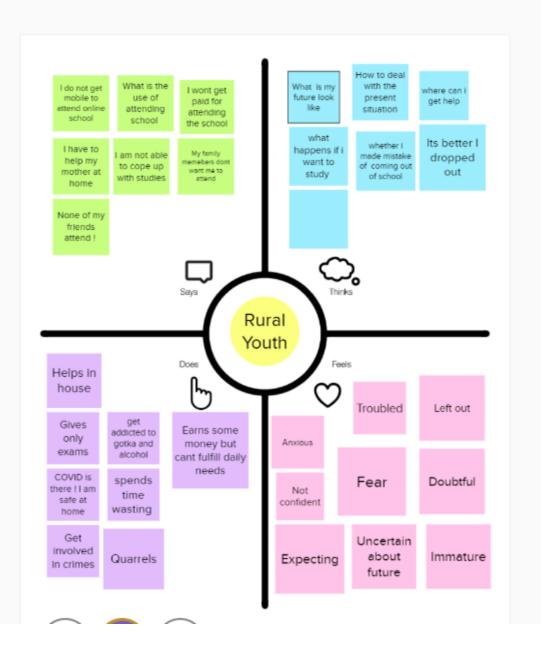


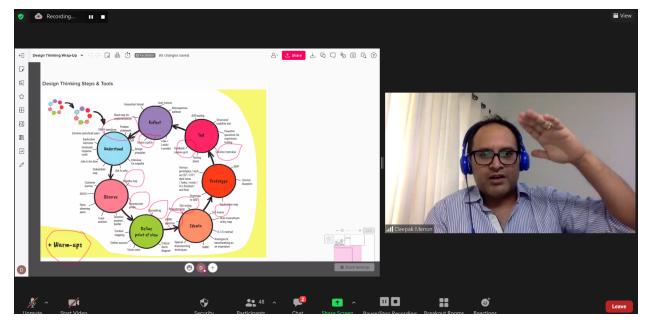


Empathy Map

Use this template to create empathy for whoever you're solving a problem for.

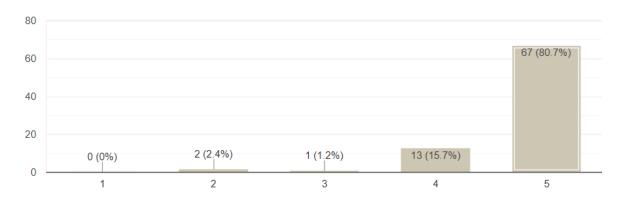
Build empathy and keep your focus on the user by putting yourself in their shoes.





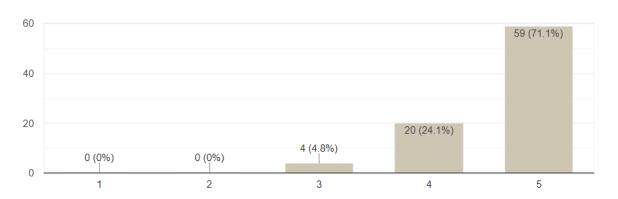
How satisfied were you with the program?

83 responses



How relevant and helpful do you think it was for your goal?

83 responses



+91 82751 66686 ~Gaurav en

+91 90498 64995 ~ Vaishnaw

Yes it was great experience 👍



+91 99701 58565 ~ Prof. Dr. Somnath Thigale

Girish Sobus

Thanks everyone. From our end we have to complete a whole host of documentation on the ACITE portal, before which you would be able to download the certificates from the AICTE portal. We will target to complete it by Next ...

It was one of the Best ATAL FDP i attended. Really thanks to organizers and Trainers for your remarkable efforts. Yoga Sessions, Involvement of each Memeber really great.

11:24

+91 86688 90372 ~S. RAVINDRA SAHEBRAO

+91 90118 96681 ~Rupali Kulkarni



😃 missing warm, encouraging voices of Girish jee and Deepak jee .



11:37

+91 98712 18385 ~ Dolly Kumar

+91 99701 58565 ~ Prof.Dr.Somnath Thigale

It was one of the Best ATAL FDP i attended.

Really thanks to organizers and Trainers for your remarkable efforts. Yoga Sessions, Involvement of each Memeber really great.

Absolutely correct

12:06

+91 88052 41384 ~ Dr. Prashant Jolhe

+91 90494 69276 ~Sandip

Congratulations Girish sir and team for Great program.All sessions are fruitful for us...

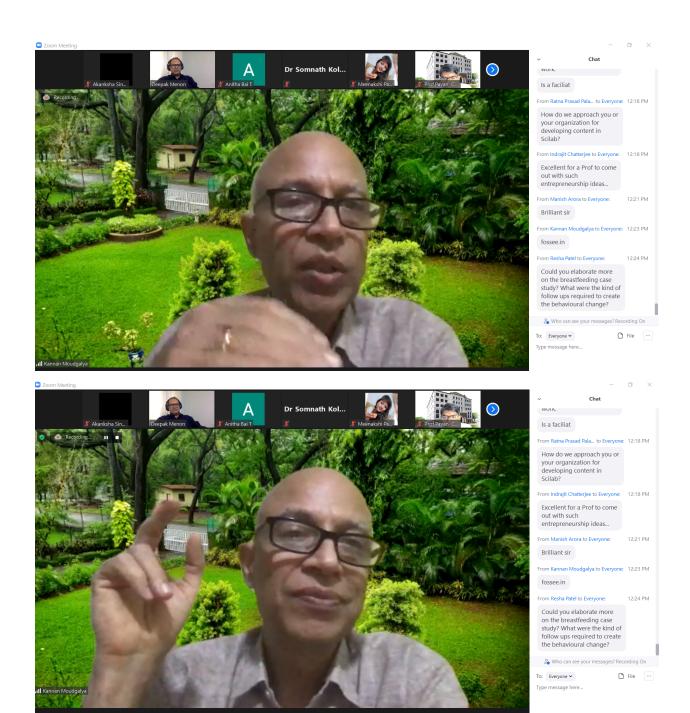
Really Great program, I learn a lots from this programme, what I expected.

I have missed some sessions due some admin responsibility.

12:13

Congratulations to all of you sir 🕵 👢



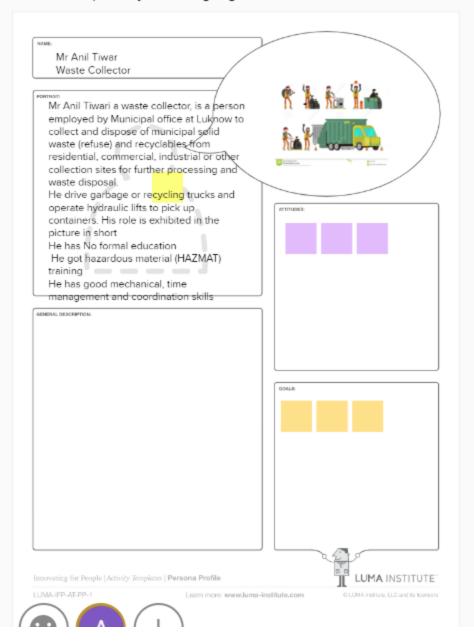


Persona Profile

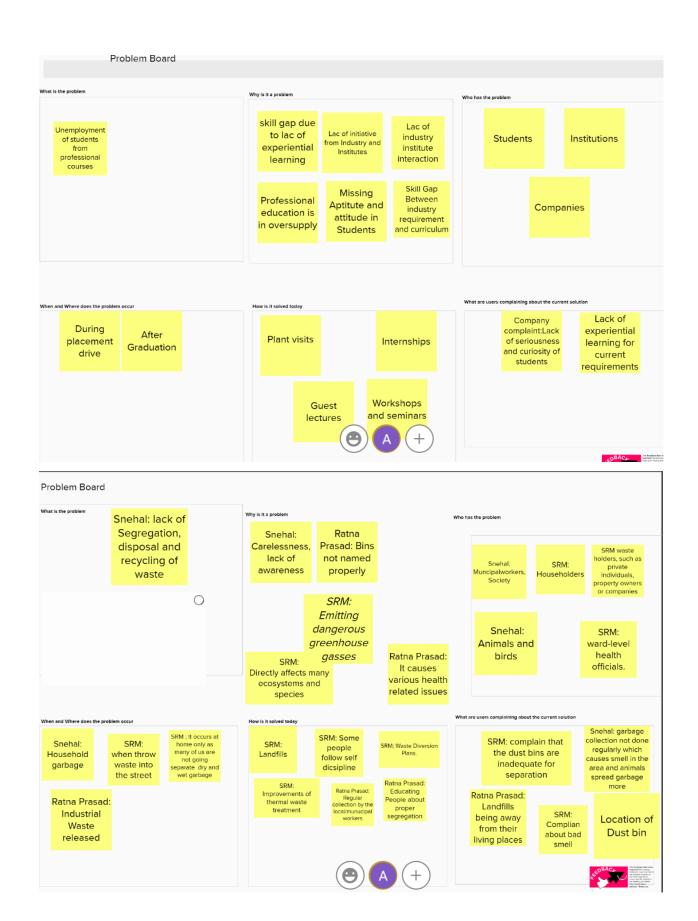
Use this template to develop empathy as a team before beginning a project

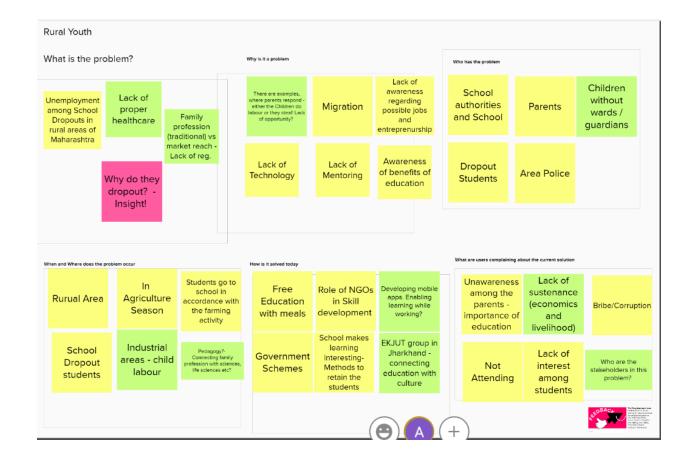


Focus on the person you're designing for







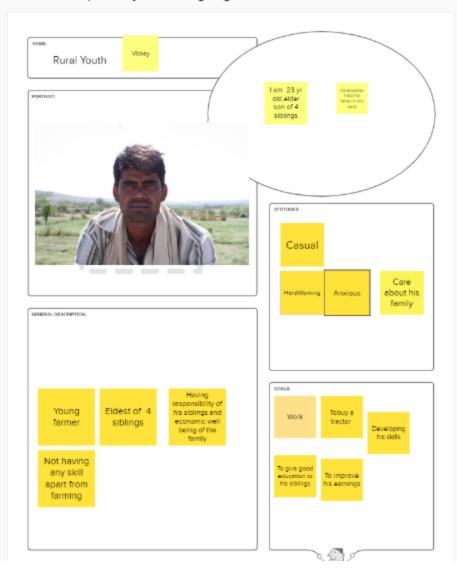


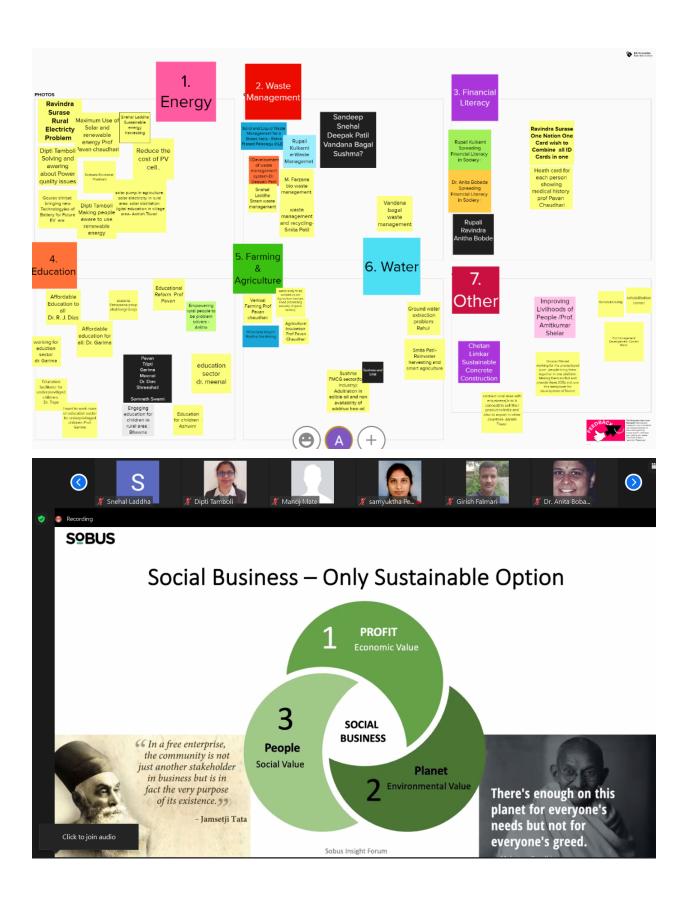
Persona Profile

Use this template to develop empathy as a team before beginning a project

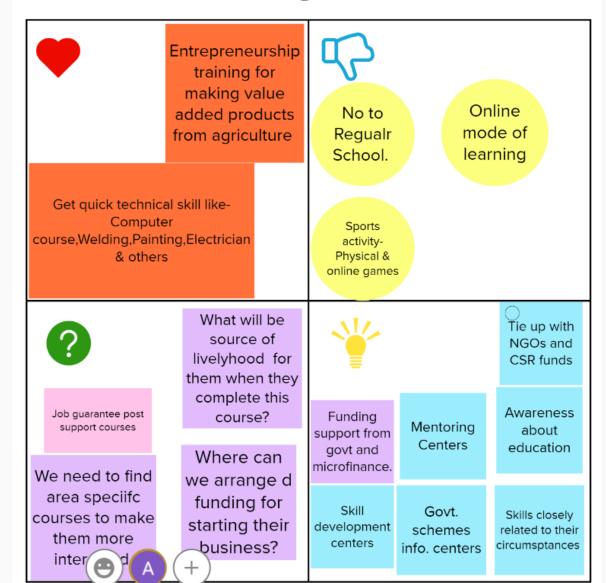


Focus on the person you're designing for





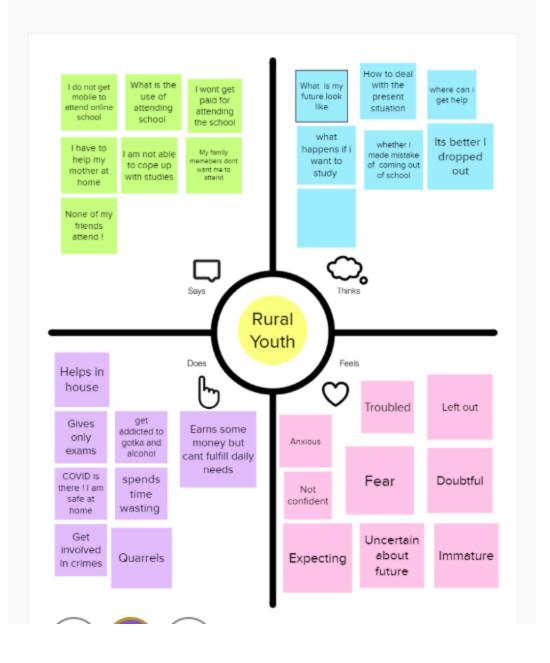
Solution Interviewing

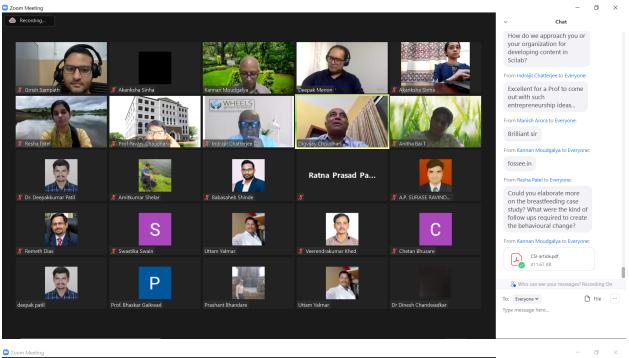


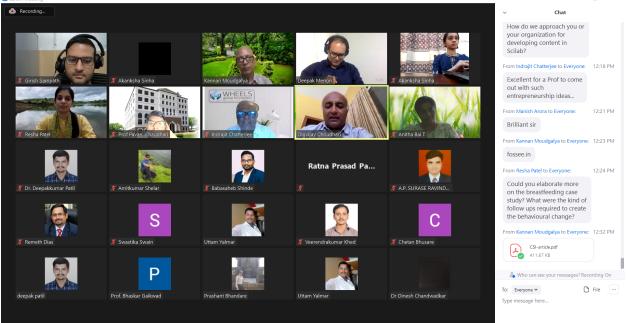
Empathy Map

Use this template to create empathy for whoever you're solving a problem for.

Build empathy and keep your focus on the user by putting yourself in their shoes.







VISION STORYBOARD

Rohan's Success Journey



My MBA course is

about to complete How will i get a

good job?

Scene 01





Facing interview Rejection

Unable to clear the Interview. feedback by interviwer is that conceptual knowledge is good but he lacks skills and practical knowledge



Kar Lo dunia mutthime

Our solution Provides access to Latest trends from the industry, Live projects helps to improve domain specific skills.Our Job market analysis will help assessing the job prospects. Our solution will help him

to do his swot analysis



Alignment with consistent effort of Rohan with Our solutions .

Rohan Could get a job in MNC and also laid a very strong impression on his competitors along with interviewers. He felt confident and

Win Win

Scene 05

group. Secured family future.

Our comapny got benefitted by success case. Mental Satisfaction to Rohan by achieving firs st ep of success



And the future starts

Overcome his Weakness

Interview 1

Interviewee: Mrs.Kara Kunda

Interviewer: Anitha Bai T

Note-taker: Name

Date + time: 08.07.2021,11:50 am

Things to keep in mind:



Questions

Good Morning Maam,What is your name and tell us about your self

Tell something about the school maam

In a year how many studetns are droping out from the school maam

Wht do you think the resons behind this maam

What re the actions you have taken maam to reduce the drop out

Is there any NGos or Govt help is there to bring them back

Notes Interview 1

Good morning maam,my name is Kara ,Kara

I am 35yrs old and from Golwadi ,Aurangabad

I am working as teacher in Govt Primary School,Golwadi

I am having teaching experience.

Govt.primary school and it is in rural part of

around 3 to 4 studetns drop out from the school maam

The main reason is poverty maam.

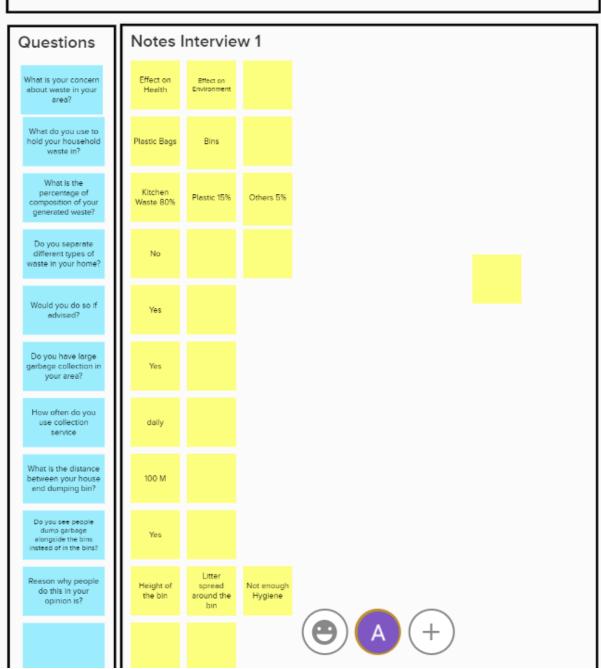
Interviewee: Mrs. D. Indira, Housewife

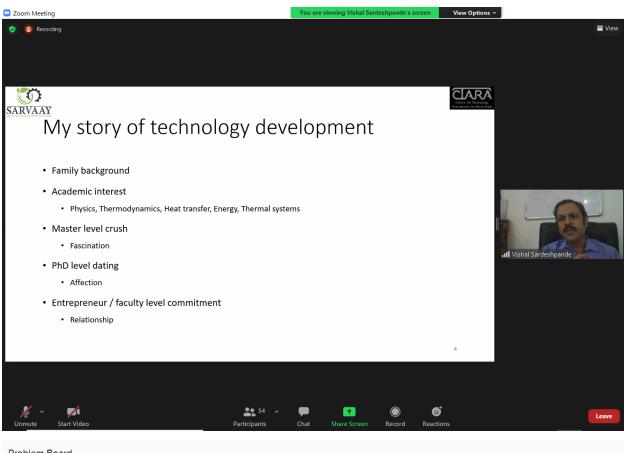
Interviewer: Ratna Prasad Paladagu

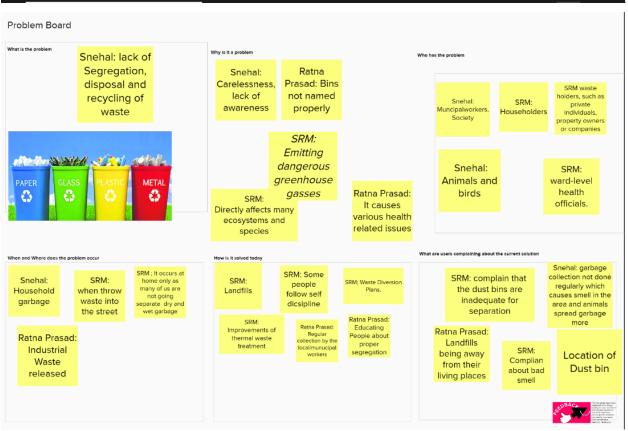
Note-taker: Name

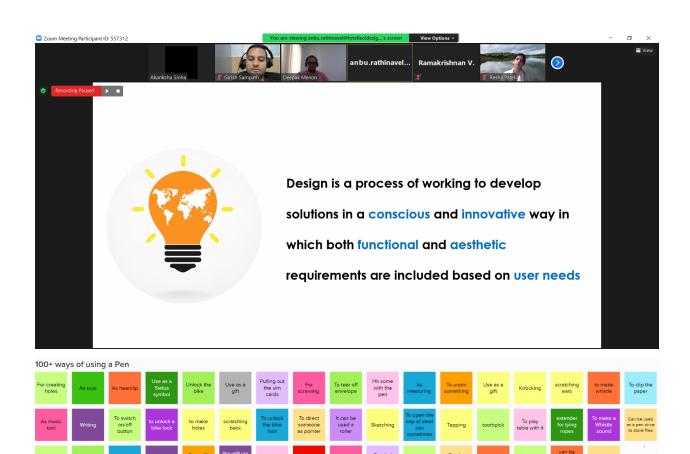
Date + time: 08/07/2021 @10:45 AM

Things to keep in mind:









Orientation program on Wadhwani Foundation NEN Ignite and NEN Activate

Date: 02-09-2021

An open house was held for 600+ students from 30+ academic institutions around India in partnership with Wadhwani Foundation. The open house oriented participants for the Wadhwani NEN Activate and NEN Ignite Programs, a 12 week mentorship and hand-holding support for students and individuals at idea or prototyping stages of the innovation cycle. The session organized by Sobus Insight Forum saw a detailed presentation by Mrs. Prathana Patre, Program Manager at Wadhwani Foundation. More than 10+ teams were selected through the outreach by Sobus Insight Forum.

Pandharpur 2.0: Industry Stakeholder Consultations Date: 02-10-2021

The Pandharpur 2.0 Industry Level Stakeholder Consultations was an in-person event that took place at Yoga Bhavan, Pandharpur town on 2-10-2021 from 9am-2pm. The event saw participation of 200+ local stakeholders— politicians, change-makers, local businessmen, traders and other people from local industries. Starting off with awareness sessions by local leaders and speakers such as Digvijay Choudhari (Managing Director, Sobus Insight Forum), Resha Patel (Director Operations, Sobus Insight Forum) and Vishal Sardeshpande (Founder, Saarvay Technologies Pvt. Ltd) about local problems and entrepreneurship, the event progressed into understanding stakeholder perspectives in a focussed group discussion format about the challenges and opportunities in Pandharpur and ideas to solve some of these pressing issues.





योगभवन के .बाबुराव विष्णु माने सभागृह



योगभवन के . बाबुराव विष्णु माने सभागृह

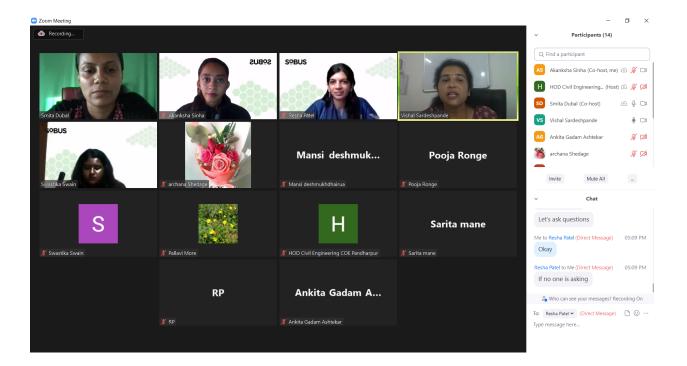






Seminar on Jaggery Entrepreneurship in Pandharpur Date: 16-10-2021

Sugarcane being one of the main cash crops of Pandharpur, an online session was organized with Dr. Madhavi Sardeshpande, Founder Saarvay Technologies with 10+ women entrepreneurs from the local area of Pandharpur. Dr. Sardeshpande spoke about her social entrepreneurship journey in jaggery processing and about her all-women jaggery processing unit in the out-skirts of Pune. The session facilitated awareness about building an all women jaggery processing business in the local area.



Field Visit to Gardi Village Date: 11-11-2021

The objective of the field visit to Gardi village, Pandharpur was to meet with local SHG women and understand the kind of businesses they are involved in or wanted to begin, discuss their challenges and create awareness of the SVERI's Sobus CoE in SVERI College Pandharpur. Faciliatated by SVERI Faculty, Dr. Inamdar, the meeting saw participation from 20+ women entrepreneurs in the Panchyat Office of Gardi Village with Sobus Team Members- Resha Patel (Director, Operations) and Akanksha Sinha (Senior Associate-Projects)

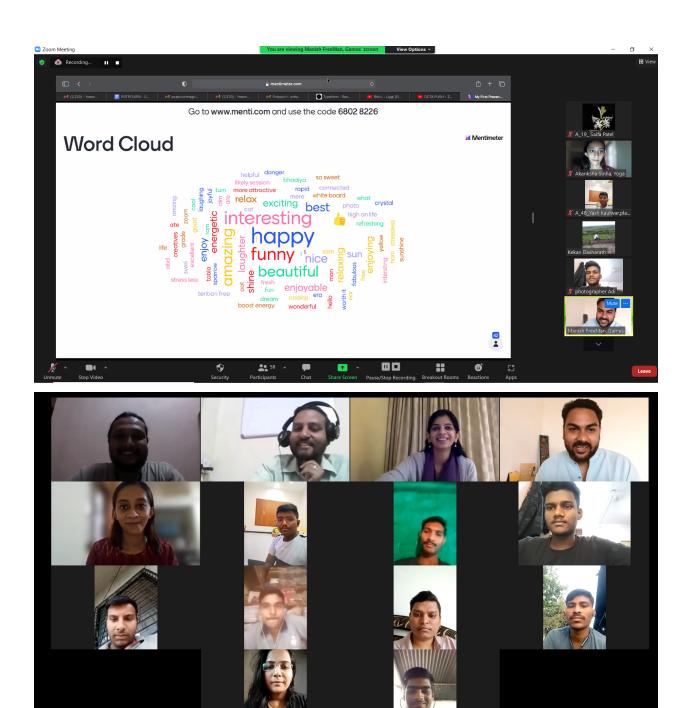


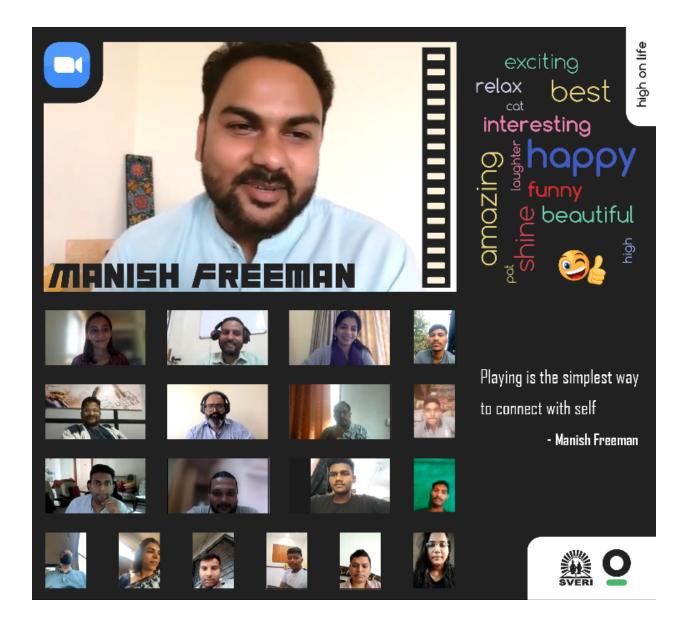
Game-A-Thon

Date: 18-12-2021

At the end of the academic semester for SVERI students, a mazaa filled online Game A Thon was organized with Mr. Manish Gehlot, Founder Game-A-Thon to lighten the spirits and moods and get into holiday mood. More than 100 students and faculty members of SVERI joined us online to play games, laugh and be silly.









Inspiration and Motivation Session

Date: 23-12-2021

An in-person Inspiration and Motivation Session was held on 23-12-2021 in Training and Placement Hall, SVERI College of Engineering. 200+ students attended the session to listen to speakers Archana Gehlot (Director, Sobus Insight Forum and Founder, Cutfoo), Manish Gehlot (North America Head, Infosys Pvt. Ltd) and Arvind Pachhapur (Director, Sobus Insight Forum and Chief Commericial Officer, Strand Life Sciences) about innovation, entrepreneurship, life-long learning and sustainable living.





22nd December, 2021 SCHEDULE							
Inspirational Session: SVERI's Sobus CoE							
Time	2:30PM-4:00PM						
Location	TPO Hall						
Audience	Students, Faculty of SVERI						
Mode	Hybrid						
Activity	Time	Persons					
Welcome Address	2:30PM-2:35PM	Dr. Prashant Pawar, Professor, SVERI College of Engineering					
		Digvijay Choudhari, Managing Director, Sobus Insight Forum					
Introduction to Sobus and SVERI's Sobus CoE	2:35PM-2:45PM	(Zoom)					
Inspiration & Motivation	2:45PM-2:50PM	Manish Gehlot, North America Head, Infosys Pvt. Ltd.					
Local Economy, Sustainability & Future of Conscious							
Living and Learning	2:50PM-3:20PM	Archana Gehlot, Director, Sobus Insight Forum					
Getting Started (on the entrepreneurial journey)	3:20PM-3:50PM	Arvind Pachhapur, Director, Sobus Insight Forum					
		Girish Sampath, Community & Program Manager, Sobus Insight					
Student Startup Club & Closing Remarks	3:50PM-4:00PM	Forum					





MSME Idea Hackathon 2022

Date: 24-05-2022 to 31-05-2022

In the month of March, ideas were invited from Innovators and MSMEs from all over India for the MSME Idea Hackathon, 2022 an endeavour of the Ministry of Micro, Small and Medium Enterprises. Sobus Insight Forum's partner, the International School of Management Excellence (ISME) in Bengaluru, was selected as a host institute for the hackathon. Through the Sobus ecosystem, ISME has received pitches from sectors such as Water and Sanitation, Renewable Energy, Tourism and Logistics and Home-services. Sobus Insight Forum's partner, the International School of Management Excellence (ISME) in Bengaluru, was selected as a host institute for the hackathon. Through the Sobus ecosystem, ISME has received pitches from sectors such as Water and Sanitation, Renewable Energy, Tourism and Logistics and Home-services.

An expert evalution panel comprising Pavan Govindan, Director and Tech Head-Global Auto JV (Stealth mode), Nagini Chandramouli, Sr. Enterprise Agile Coach at Bank of America, Dr. Ajith Chandran, Managing Director, Development Interlinks International and Varun Prabhakar, Agtech Evangelist at Digite Inc. conducted due diligence for local entrepreneurs submiting applications and evaluated the success of the venture.

EXPERT EVALUATION PANEL, MSME IDEA HACKATHON 2022

